

AD-HOC RELEASE PURSUANT TO § 15 WPHG

exceet Group SE proposes cancellation of treasury shares and resolves on key points of a management stock option program

Luxembourg, October 14, 2011 - The board of directors of exceet Group SE resolved in an extraordinary board meeting today to propose to the shareholders of the Company the cancellation of a total of 4,651,305 class A shares held in treasury by the Company and a corresponding decrease of the registered share capital of the Company by EUR 70,669.83 to EUR 527,960.19, divided into 38,920,021 voting shares of the classes A, B and C, to be resolved upon in an extraordinary general shareholders' meeting of the Company to be held on November 21, 2011. The shares to be cancelled are class A shares, which had been issued in connection with the business combination with exceet Group AG on July 26, 2011. These shares will be held by the Company in treasury subsequent to a planned exchange against listed class A shares currently held in treasury, which the Company repurchased from shareholders of the Company on July 21, 2011 in connection with the business combination.

In addition, the board of directors resolved upon key points of a management stock option program, pursuant to which up to 450,000 options for the acquisition of class A shares can be granted to select current and future executives of the Company and its affiliated enterprises. The board will propose to the general shareholders' meeting to use the 450,000 class A shares held in treasury by the Company after the cancellation of shares as described in the preceding paragraph for purposes of the program. Details of the management stock option program shall be presented after its finalization in the extraordinary general shareholders' meeting on November 21, 2011.

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